



Resolute on sustainable practices Focused on community initiatives

At ITNL, sustainable business practices take into account the 'humane angle', enhancing social relevance. The result is Parivartan, our CSR initiative that aims at creating economic and social opportunities for communities, along the roads that we are building



परिवर्तन

Parivartan is currently being implemented along four ITNL projects at Maharashtra (Pune-Solapur), Jharkhand (Hazaribagh-Ranchi), Uttar Pradesh (Moradabad-Bareilly) and Jammu (Chenani-Nashri). The interventions comprise helping impart quality education at government schools, deploying computer buses for IT education, facilitating vocational training and enhancing health awareness, among others

EDUCATION INITIATIVES



37,000
students



900
teachers



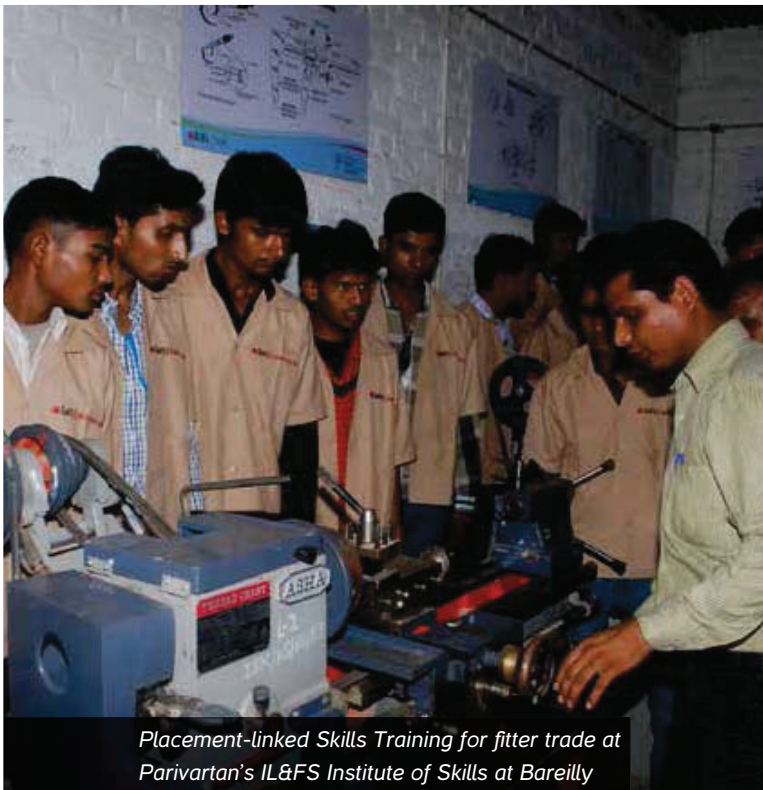
20,000
library books



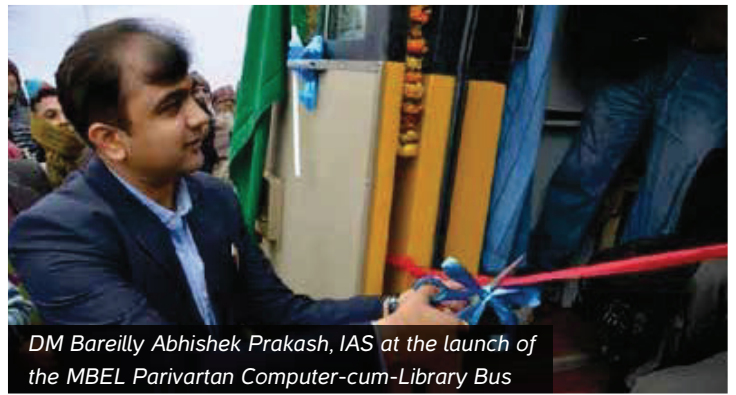
4
mobile
computer labs



Under the Parivartan education interventions, ITNL is touching around 37,000 students and 900 teachers across 150 government schools. Four Computer Buses, each with 18 laptops or computers, have been deployed to provide IT training to about 4,800 students and young people. Nearly 20,000 library books on Science, History, Geography, Environment, Autobiographies and Classics have been distributed to select government schools to encourage the habit of reading among students



Placement-linked Skills Training for fitter trade at Parivartan's IL&FS Institute of Skills at Bareilly



DM Bareilly Abhishek Prakash, IAS at the launch of the MBEL Parivartan Computer-cum-Library Bus



CNTL's Parivartan Mobile Health Clinic

Impact

Parivartan@PSRDCL's Education interventions were launched at 44 Govt. and three Sholapur Municipal Schools in March 2011. These interventions helped the SMC School at Daji Peth, top the SMC Schools List in the SSC Board Exam with 88% students passing the examination

Parivartan@HREL HREL imparted skills to 196 youth for apparel manufacturing and construction (masonry trade). Further, the IL&FS Institute of Skills facility at Hazaribagh provided training in hospitality, BPO and retail sales

Parivartan@MBEL was enabled by the IL&FS Institute of Skills (IIS), set-up at Bareilly with facilities for skills training in fitter trade. As many as 190 youth were made more employable through extensive training and have been supported for job-placement with reputed industries in the Haridwar and NCR area

Parivartan@CNTL will be helped further by the IL&FS Institute of Skills at Kud with facilities in skills training for the BPO sector. Further developments at this IIS will include skills training for hospitality and engineering sectors

Maharashtra Parivartan@PSRDCL	Jharkhand Parivartan@HREL	Uttar Pradesh Parivartan@MBEL	Jammu & Kashmir Parivartan@CNTL
Quality Education at Govt. Schools	Quality Education at Govt. Schools	Quality Education at Govt. Schools	Quality Education at Govt. Schools
Computer Bus for IT Education	Computer Bus for IT Education	Computer Bus for IT Education	Employment-linked Skills Development
Employment-linked Skills Development	Employment-linked Skills Development	Employment-linked Skills Development	Healthcare
	Livelihood Skills for Self-employment	Community Awareness Programs	
	Healthcare		



Enthusiastic students on the MBEL Parivartan Computer-cum-Library Bus



The Launch of the MBEL Parivartan Computer-cum-Library Bus

EMPLOYABILITY INITIATIVES



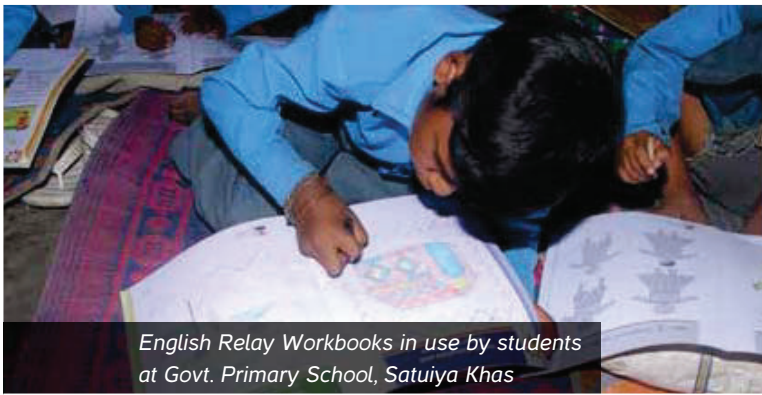
The Parivartan employability intervention across four locations has provided job-linked skills training to **638 young people**, who now have a combined earning capability of at least **₹ 3.4 million monthly**. ITNL has set up the **IL&FS Institute of Skills** at six locations, namely Sholapur, Mohol, Hazaribagh, Kud, Moradabad and Bareilly

Impact

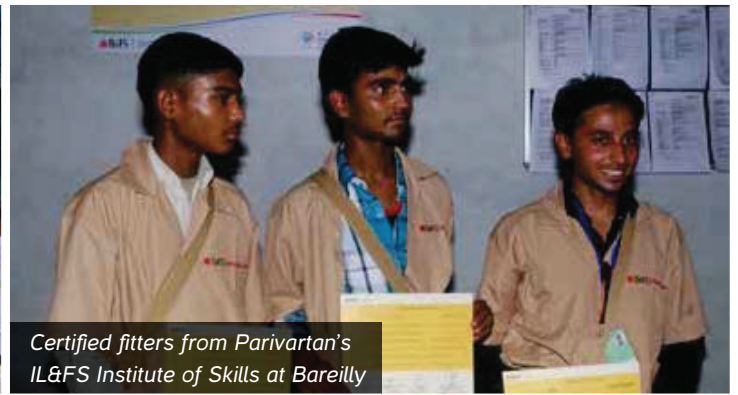
Parivartan@PSRDCL imparted the Skills for Employability in Apparel Manufacturing (SEAM) to the youth from the villages. It also honed the Skills in Construction and Road Engineering (SCORE) and masonry trade of the local youth, increasing their chances of employability with local construction contractors, like Somanna, Chandrakant Karoti and Gund. The programme also facilitated placement opportunities with Sakhi Social Enterprise Network-Mohol, and B. R. Constructions-Khadakvasla. Parivartan@PSRDCL impacted 252 local youth

Parivartan@HREL enhanced the employment opportunity of 196 local youth by imparting them with skills in SEAM, SCORE (masonry trade), Hospitality (Hunar se Rozgaar Tak). It also helped them hone their skills to find employment as Security Guards, in Retail Sales and across rural BPOs

As many as 190 local youth were imparted training in fitter trade at the L&FS Institute of Skills at the **Parivartan@MBEL** at Bareilly. These young people found employment in reputed companies, such as Bajaj Electricals and Amtek Auto in Haridwar and NCR area



English Relay Workbooks in use by students at Govt. Primary School, Satuiya Khas



Certified fitters from Parivartan's IL&FS Institute of Skills at Bareilly



Jammu Parivartan Mobile Health team at Health Camp at Govt. Middle School, Batote for Health checkup of students



The Jharkhand CSR Award for Education - 2012 for Parivartan Initiatives along Ranchi - Hazaribagh being awarded to ITNL at the hands of the Chief Minister

HEALTH AWARENESS INITIATIVES



The Parivartan Community Awareness and Health interventions have impacted communities of around 45 villages at Jharkhand and Jammu. Two well-equipped Mobile Medical Units have been deployed by ITNL since April 2012 and close to **50,000 patients have received free basic healthcare**

Impact of Parivartan Healthcare intervention is also observed in individual case-studies:

- › **Ranoo Devi, 30, a resident of Maada, Jammu** was a tobacco addict since the age of 15. The doctors at Parivartan Van, a CSR endeavour of ITNL, detected Erythroplakia, a premalignant lesion in her mouth. The doctors advised Ranoo Devi to stop smoking bidis and recommended a diet rich in vegetables and fruits. She was referred to the S.M.G.S. Hospital's Department of E.N.T. Her biopsy result was positive. However, as the problem was detected early, she may recover completely after surgery and chemotherapy
- › **Devki Kumar, 13, a resident of Muramkala, Jharkhand**, had been complaining of a dull, gnawing ache in the stomach. It was accompanied by a sensation of fullness (bloating). His family being extremely poor, it was difficult for them to consult any doctor for his treatment. The doctors at Parivartan diagnosed his condition as bacterial infection, which caused an inflammation of the stomach lining. Devki was provided with a course of antibiotics and advised to maintain cleanliness and hygiene. After two months of treatment, Devki showed signs of remarkable improvement

RECOGNITION



While Parivartan intervention is gathering momentum in project locations, it has earned wide industry recognition. Parivartan has been felicitated with:

- › The Skoch Award (September 2010)
- › e-Maharashtra Award (April 2012)
- › Jharkhand CSR Conclave Award (October 2012)
- › Best CSR Practices Awards 2012 by CM, Jharkhand, for Education Initiatives